



2026 Annual Conference Sponsor & Partnership Opportunities

August 24 - 26
Raleigh, North Carolina





2026 3RNET Annual Conference

Event Information

3RNET's 2026 Annual Conference will take place August 24 - 26, 2026

Sheraton Hotel Raleigh
421 S. Salisbury Street
Raleigh, NC 27601

In this prospectus

About 3RNET, our Annual Conference, and attendees is included in this prospectus.

Sponsorship levels and additional add-ons are detailed as well.

Register Now

[Silver \(Non-profit\) Level - \\$2,000](#)

[Silver \(For-Profit\) Level - \\$3,000](#)

[Gold Level - \\$5,000](#)

[Investing Partner - \\$10,000](#)

Once you have registered and paid, you will receive a notification from 3RNET's payment system. More information about registration "next steps" is detailed on page 12.

Questions

Contact:

Mike Shimmens, 3RNET Executive Director
shimmens@3rnet.org

Kristine Morin, 3RNET Director of Communications & Marketing
morin@3rnet.org



About 3RNET

3RNET is the only organization of its kind. We are the nation's most trusted resource for health professionals seeking careers in rural and underserved communities.

Since 1995, our vast and diverse network – the National Rural Recruitment and Retention Network – has diligently served those organizations that serve the nation's health care safety net.

Invest in the Future of the Rural & Underserved Health Workforce

We deploy workforce tools to support safety net health care recruitment and retention, including the 3RNET Annual Conference. We are best known for our nationwide job board, 3RNET.org, our data collection system PRISM, and our grassroots network of Coordinators who power everything we do.

We envision a United States where all communities thrive through a stable healthcare workforce. How we do our important work may vary, yet all stays within our mission to strengthen community access to a quality healthcare workforce.

Supporting the 3RNET Annual Conference means you're behind our vision, mission, and purpose. We thank you for lifting our innovative strategies so together we can enhance the recruitment and retention of the healthcare workforce through informative data, technology, education, connection and collaboration.



Nationwide.



Healthcare.



Job search.



With Heart.



About the Conference

There's no conference quite like 3RNET. You'll leave with real connections, and experience more than networking.

Partnering with 3RNET connects your organization to the people and programs shaping healthcare workforce development nationwide — while demonstrating your commitment to equity, access, and collaboration.

Where Partners
Meet Partners
& Stakeholders
Collect Resources

Whether you're a nonprofit mission partner or a national organization, 3RNET's sponsorship levels are designed to help you engage meaningfully with this influential network.

Conference attendees have a high engagement rate with our sponsors. We feel confident you'll leave the event having spoken to most, if not everyone, in attendance.





Conference Attendees

3RNET's Annual Conference averages around 70 attendees. Our intimate size allows for unparalleled networking opportunities. 3RNET Annual Conference attendees represent:

- 30+ states
- 9,000+ safety net employers including critical access hospitals, federally qualified health centers, rural health clinics, tribal health sites, Veterans Affairs sites, mental health facilities, and more.

Attendees are employed by organizations representing statewide workforce programs such as:

- State Offices of Rural Health
- Primary Care Offices
- Primary Care Associations
- State Departments of Health
- Universities
- Non-profit organizations

Typical attendees are responsible for state- or organization-wide programs such as loan repayment and scholarship programs, J1 visa waiver programs, and additional health care workforce programs.



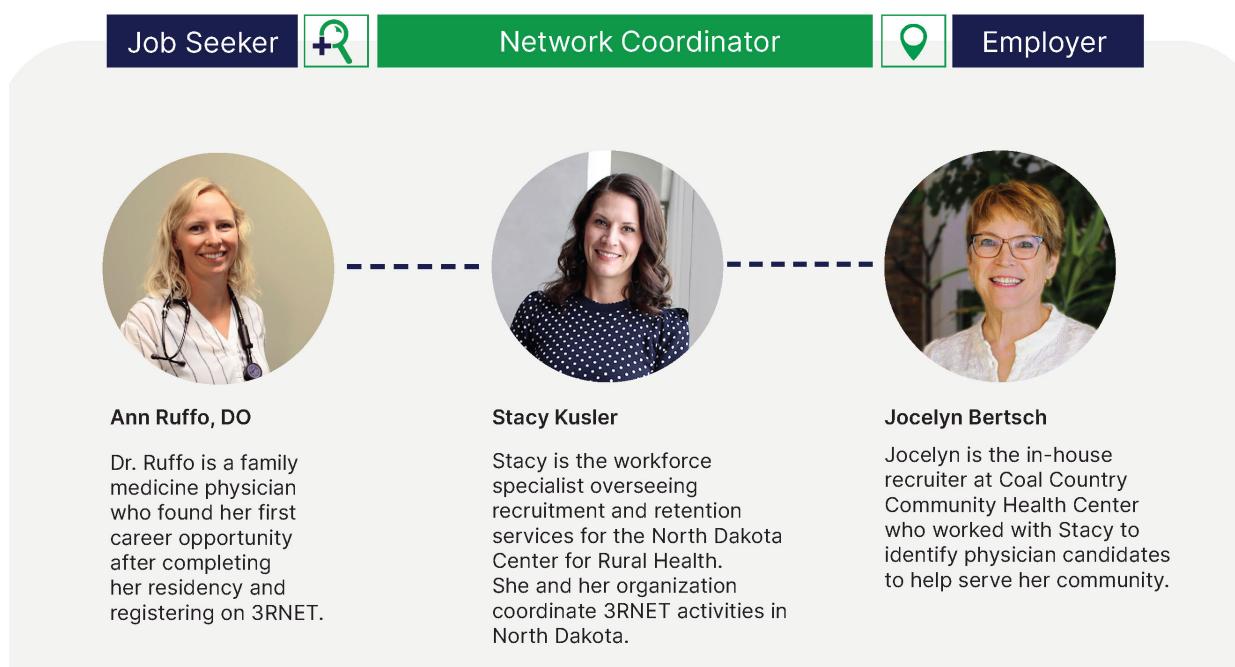
Educational program is curated to support these unique roles and responsibilities.



3RNET Network Coordinators

3RNET Network Coordinators represent the one member organization within each state which holds the 3RNET membership. Network Coordinators support 3RNET activities and promotion for our national association, and create what we call the National Rural Recruitment and Retention Network – our vast and diverse network.

3RNET Network Coordinators work with safety net employers and mission-minded job seekers to connect them to 3RNET in a variety of ways. From posting or searching for jobs on 3RNET.org, to education and support around recruiting a professional or finding the right safety net career opportunity, providing workforce resources to employers and job seekers and more, 3RNET Network Coordinators power everything we do.



A full list of 3RNET Network Coordinators, including the organizations they work for, may be found on our website, here: www.3rnet.org/Network-Coordinators





Sponsorship Levels

Nonprofit Silver \$2,000

Conference Exhibitor Package (Non-Profit Rate)

Designed for mission-aligned nonprofits seeking direct visibility and engagement at 3RNET's Annual Conference.

Benefits Include:

- Six-foot skirted exhibit table with space for up to two representatives
- Access to all conference sessions, meals, and networking events
- Recognition on conference website, agenda, and onsite signage
- Complimentary Wi-Fi and standard electricity for your exhibit table
- Highlighted as a sponsor in pre-conference email to conference attendees
- Participation in conference attendee door prize incentive game
- Electronic attendee list provided post-conference
- Chance to win the sponsor door prize



Silver \$3,000

Conference Exhibitor Package (For-Profit Rate)

For businesses, consultants, and organizations seeking to build new relationships and share resources with rural & underserved health workforce professionals.



Benefits Include:

- Six-foot skirted exhibit table with space for up to two representatives
- Access to all conference sessions, meals, and networking events
- Recognition on conference website, agenda, and onsite signage
- Complimentary Wi-Fi and standard electricity for your exhibit table
- Highlighted as a sponsor in pre-conference email to conference attendees
- Participation in conference attendee door prize incentive game
- Electronic attendee list provided post-conference
- Chance to win the sponsor door prize





Sponsorship Levels

Gold **\$5,000**

Conference Plus Package

Gain expanded visibility and engagement before and during the conference. Perfect for organizations seeking thought leadership and strong visibility across 3RNET's national network.

All Silver Level Benefits, Plus:

- Organization Highlight in Pre-Conference Emails to all registered attendees
- Social Media Highlight on 3RNET's social channels
- Meal Sponsorship & Recognition — featured as a sponsor during a conference meal with signage and verbal acknowledgement
- Share an informational item (flyer, brochure, etc.) in attendee materials
- Two additional representatives
- Podium recognition during a speaker introduction during the conference





Partnership Level

Investing Partnership **\$10,000**

As an Investing Partner, you're ready to engage with 3RNET beyond the conference, aligning efforts to strengthen healthcare workforce access and sustainability nationwide. Our highest tier is designed for organizations ready to invest deeply in advancing healthcare access and innovation alongside 3RNET.

Includes All Gold Level Benefits, Plus:

- Recognition as an Investing Partner on the 3RNET website
- Logo included in monthly communication sent to 3RNET membership and 3RNET employers
- Connect with Employers using 3RNET through one of the following:
 - Speaking Opportunity or joint presentation at 3RNET's Recruiting for Retention Academy
 - A Co-Branded Impact Story promoting your organization and featured across 3RNET's digital channels (website, emails, social media)
 - An educational webinar
- Tailored Partnership Plan supported through quarterly meetings to discuss objectives with 3RNET Leadership — co-develop a special project or initiative with 3RNET leadership to align your goals with 3RNET's mission

Guest Speakers from our Investing Partner



Session 3: Keys for Competitive Marketing and Sourcing

How compelling messages and data-driven strategy
lead to better recruitment results





Level Comparison

	Nonprofit Silver	Silver (For-profit)	Gold	Investing Partner
Investment	\$2,000	\$3,000	\$5,000	\$10,000
Exhibit Table, Wifi & Electricity	Yes	Yes	Yes	Yes
Access to All Sessions, Meals & Networking	Yes	Yes	Yes	Yes
Recognition on Conference Web Page, Agenda & Signage	Yes	Yes	Yes	Yes
Pre-Conference Email Exposure	Logo	Logo	Organizational Highlight	Organizational Highlight
Electronic Attendee List (post-conference)	Yes	Yes	Yes	Yes
Sponsor Door Prize	Yes	Yes	Yes	Yes
Participation in Attendee Game	Yes	Yes	Yes	Yes
Representative Passes	2	2	3	4
Informational Item for Attendees			Yes	Yes
Meal Sponsorship & Recognition			Yes	Yes
Podium Recognition			Yes	Yes
Recognition on 3RNET.org				Yes
Included in Emails to 3RNET Membership & Employers				Yes
Engagement with 3RNET Employers through Webinar, Academy, or Impact Story				Yes
Tailored Partnership Plan with Quarterly Strategy Meetings				Yes

No matter which level you select, you're supporting recruitment and retention efforts where they are needed most.

Invest with 3RNET and improve rural and underserved communities' access to quality health care through recruitment of physicians and other health care professionals. When we work together, rural and underserved communities' win.



Add-On Opportunities

Available to Gold Level or Higher

- Additional Representative Passes - \$1,000
- Co-Branded Conference Attendee Gift Sponsorship (2 available) - \$1,500
- Skinner Scholarship Sponsor – Sponsor a conference attendee! [Learn more about the Skinner Scholarship here.](#) Includes recognition during award ceremony - \$1,000
- Keynote Speaker Contributor - \$1,000

Partner with 3RNET

- Reach key rural and underserved healthcare workforce leaders nationwide
- Strengthen your organization's reputation as a mission-driven collaborator
- Align with a trusted national network of recruiters, employers, and workforce experts
- Gain year-round visibility through 3RNET's events, communications, and partnerships

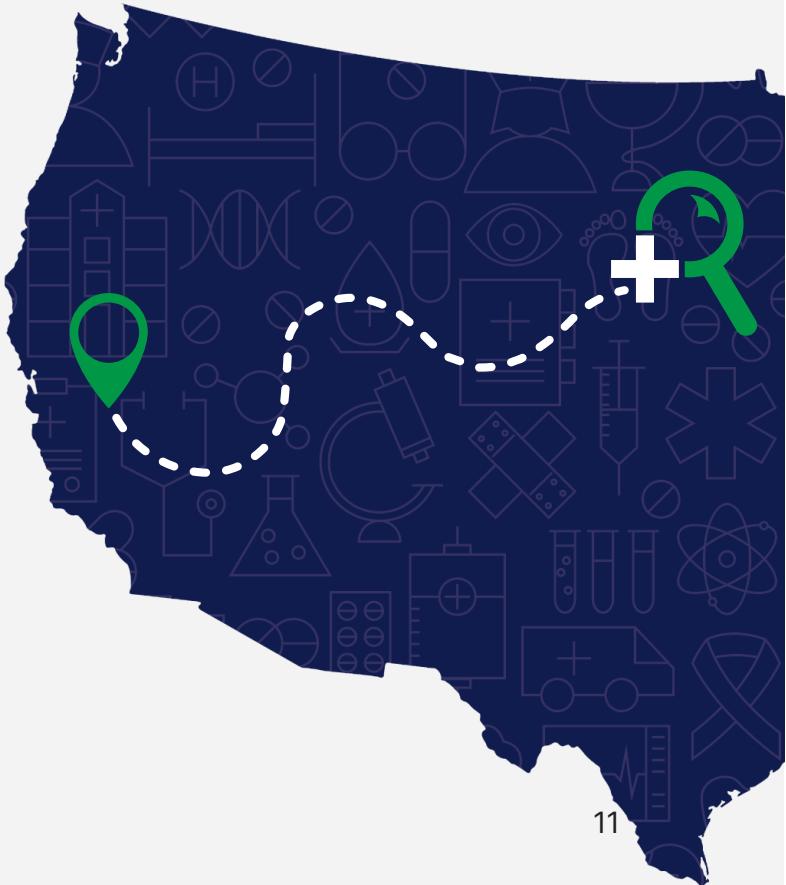
Ready to Partner

Contact:

Mike Shimmens
Executive Director
shimmens@3rnet.org

Kristine Morin
Director of Communications & Marketing
morin@3rnet.org

Let's Work Together to
Strengthen Healthcare
Workforce Access in
Every Community.





How to Register

Register for the sponsorship or partnership level that's right for you:

Register Now:

[Silver \(Non-profit\) Level - \\$2,000](#)

[Silver \(For-Profit\) Level - \\$3,000](#)

[Gold Level - \\$5,000](#)

[Investing Partner - \\$10,000](#)

Next Steps Upon Registering

Once you have registered and paid, you will receive a notification from 3RNET's payment system.

3RNET will then follow up by emailing a form to the email address given for you to complete. This form asks for:

- The name and contact information of the person coordinating your sponsorship details.
- The name(s) and contact information for the person(s) attending the 3RNET Annual Conference, as well as any dietary restrictions of which we should communicate to necessary parties.
- A 50-word description of your organization, to be used in the pre-conference emails for Gold Level and Investing Partner.

This form is also where Gold Level and Investing Partners can select any add-ons to the sponsorship package (i.e. additional representative passes, attendee gift sponsorship, etc.) 3RNET will send an invoice for add-on opportunities. You will be able to pay by credit card.



Terms & Other Information

Fees & Payment

Applications will NOT be processed without required payment.

Due to shipping obligations, applications and payment for co-branded attendee gift sponsorship must be received in full by April 20, 2026.

All other applications must be received along with full payment on or before July 2, 2026. Receipt of payment does not guarantee exhibitor space. All sponsorship applications are subject to review and approval by 3RNET. In the event that an application is not approved, any funds submitted in advance will be fully refunded.

Cancellations

Refunds, less an administrative fee of 5% will be issued at the discretion of 3RNET if written notice is given by July 2, 2026.

No refunds, however, will be issued for cancellations after July 2, 2026.

Cancellation of any sponsorship or exhibit must be directed in writing to info@3RNET.org by July 2, 2026.

Use of Space

Exhibitors and sponsors shall not assign, share, or sublet any space without written consent from 3RNET. Care must be taken so that no display interferes with viewing of other exhibitors.

Exhibitors and sponsors agree to protect, save, and hold 3RNET and all agents and employees thereof forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors, sponsors, or those holding under the exhibitor or sponsor.

Further, exhibitors and sponsors shall at all times protect, indemnify, save and hold harmless 3RNET and all agents and employees thereof against and from any and all losses, costs (including attorney's fees), damages, liability, or expense arising from or out of or by reason of any accident of bodily injury or other occurrence to any person or persons, including its agents, employees, and business invitees which arises from or out of or by reason of occupancy and use the virtual exhibition platform of a part thereof.

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By submitting an application, you are agreeing to the above.



